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PLAYING CLEAN – NEW PLAY YARD COVERS HELP PROTECT AGAINST GERMS
Company Offers Solution To Parents Worried About Dirty Play Yards

SAN DIEGO, May 28th – Concerned parents have one more new product to add to their germ-fighting arsenal. San Diego based company, Coverplay has introduced a line of playful Coverplayard Slipcovers that fit snugly over most portable play yards protecting the surface from germs.

Play yards are convenient for keeping a baby or small child in a protected area, but inevitably, the play yard will bear the brunt of messes and stains that come with kids and nature. Without proper cleansing, bacteria and other germs could thrive. Coverplayard Slipcovers offer a solution for parents. The soiled play yard cover can be pulled right off the play yard and thrown into the wash for a good cleansing. In a matter of hours, baby has a clean play yard to enjoy.

“Coverplayard Slipcovers are fun and fashionable, but they also protect your child,” says Allison Costa, the creator of Coverplay Coverplayard Slipcovers. “Parents always worry about what their kids are touching, but with these portable play yard covers, you can sit back, relax and let your children play...at least until the next emergency arises!”

The mother of twin boys, Costa grew concerned after discovering how difficult it was to clean her children’s play yard. The resulting solution was Coverplay’s Coverplayard Slipcovers. With fellow designer Amy Feldmen, Costa created a line of play yard covers in over 20 different designs, ranging in price from \$49.99 - \$59.99. Coverplayard Slipcovers have been featured in *Twins Magazine*, *BabiesToday.com* and many other media outlets and have recently received a Whirlpool® Brand Mother of Invention Grant.

For more information on Coverplay Coverplayard Slipcovers, visit www.coverplayard.com.

Coverplay is owned and operated by Allison Costa. The company sells a line of 20 different Coverplayard Slipcovers that fit easily over almost any play yard on the market. The portable crib covers are machine washable and provide parents an easy way to protect their children from germs and keep play yards clean. For more information visit www.coverplayard.com.

